

1 **WHAT IS CLAIMED IS:**

2 1. An advertisement campaign method for an automated service system comprising
3 the following acts:

4 (A) entering the preset transaction process; wherein when a user is using the
5 automated service system for transaction, the automated service system provides preset
6 processes;

7 (B) data input; wherein data is input according to the preset processes;

8 (C) data processing and transmission; wherein the automated service system
9 processes the chosen preset process or sends it to a information center for further
10 processing;

11 (D) information transmission, wherein the automated service system links an
12 advertisement databank at step (C) so that the system is able to display the
13 advertisement through a screen to the user and an information received in a
14 communication box is retrieved and sent to the user;

15 (E) accomplishing data processing for post work; wherein after the data is
16 processed, the advertisement display is selectively stopped and then the system returns
17 the screen back to the transaction picture for post work such as retrieval of card or
18 another transaction or any other predetermined processes.

19 2. The method as claimed in claim 1, wherein the automatic service system is an
20 automatic teller machine.

21 3. The method as claimed in claim 1, wherein the system returns the screen back to
22 the transaction picture after advertisement display is finished.

23 4. The method as claimed in claim 1, wherein a conformation step is processed to
24 see if there is an information in the communication box before step (C).

25 5. The method as claimed in claim 4, wherein a confirmation step is processed to

1 see if there is an information in the communication box before step (D).

2 6. The method as claimed in claim 1, wherein a confirmation step is processed to
3 see if there is an information in the communication box before step (D).

4 7. An advertisement campaign method for an automated service system comprising
5 the following acts:

6 categorization;

7 wherein the clients are categorized into different categories according to preset
8 conditions,

9 setting a communication box which contains pictures, audio information etc., for
10 retrieval or access

11 entering the preset transaction process; wherein when a user is using the automated
12 service system for transaction, the automated service system provides preset processes;

13 data input; wherein data is input according to the preset processes;

14 data processing and transmission; wherein the automated service system processes
15 the chosen preset process or sends it to a information center for further processing;

16 information transmission, wherein the automated service system links an
17 advertisement databank at the data processing and transmission step so that the system is
18 able to display the advertisement through a screen to the user and an information
19 received in the communication box is retrieved and sent to the user;

20 accomplishing data processing for post work; wherein after the data is processed,
21 the advertisement display is selectively stopped and then the system returns the screen
22 back to the transaction picture for post work such as retrieval of card or another
23 transaction or any other predetermined processes.

24 8. The method as claimed in claim 7, wherein the automatic service system is an
25 automatic teller machine.

9. The method as claimed in claim 7, wherein the system returns the screen back to the transaction picture after advertisement display is finished.

10. The method as claimed in claim 7, wherein a conformation step is processed to
see if there is an information in the communication box before the data processing and
transmission step.

11. The method as claimed in claim 7, wherein a confirmation step is processed to
see if there is an information in the communication box before the information
transmission step.

9 12. The method as claimed in claim 10, wherein a confirmation step is processed to
10 see if there is an information in the communication box before information transmission
11 step.

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